



# Institute for Responsible Online and Cell-Phone Communication

Introducing Digital Responsibility to a Digital Generation



Phone: (877) 295-2005 Fax: (240) 363-0070 Address: P.O. Box 1131 200 Walt Whitman Ave. Mount Laurel, NJ 08054-9998 Website: [www.iroc2.org](http://www.iroc2.org)

## TIPS FOR CREATING A DIGITAL CONSCIOUSNESS™

- It is important to explain clearly what Public and Permanent means when referring to digital tools and the World Wide Web.
  - **Public** - Everyone on the planet may have an opportunity to see what you are saying, doing and posting.
  - **Permanent** - There is no way to take the words or images (pictures, videos, etc) back once it is shared, it may be viewable on the World Wide Web forever.
- Discuss that digital devices are tools, and how our decision making with these tools determines whether our digital experience will be positive or negative.
- Talk about some positive and responsible uses of digital tools and technologies (creating positive pictures, stories, songs, etc) and how positive decision making could be rewarded vs examples of abusing digital tools and technologies (inappropriate pictures, texts, etc) and the potential consequences of that abuse.
- Point out the many ways that our content (pics, texts, etc) can purposefully or accidentally "get out" and become public and permanent which is why we should NEVER digitally create something we are not ok becoming Public and Permanent.
- Some examples of how our content become Public and Permanent accidentally...
  - Lost Device
  - Stolen Device
  - Hacked Device
  - Pocket Dial
  - Pocket Text (may also accidentally pocket tweet, facebook, etc)
  - Accidental Post or Send
  - Send to Wrong number
  - Reply All (instead of to a specific person)
  - Friend borrowing our device or viewing our social web page can see content and share it
  - Friends can share something we asked them to keep private with someone else

Before we create something digital,  
despite our intent,  
We must first be prepared,  
for it to be Public and Permanent!



**Note:** If a friend has our content on their device, any of the above bullets can also happen to them which creates even more ways for our content to get out!

There are millions of obvious and obscure ways for our content to “get out” because digital tools were designed to make sharing easy. If we are ok with what we are digitally creating being Public and Permanent before we ever digitally create it, then we eliminate the chance of ever facing a self-inflicted digital challenge.

### POPULAR SITES AND APPS



Ask.fm



Instagram



Snapchat



Kik Messenger



Tumblr



Vine



Facebook



Twitter



YouTube